

# NEON CITYSCAPES COLOR PALETTE

A 40-Color Professional Design System

Inspired by rain-slick streets, holographic glow, midnight glass towers, electric signage, and urban after-dark atmosphere

Created for Digital Deco



## 1. NEON CITYSCAPES PALETTE OVERVIEW

This palette captures the visual energy of the city after dark through deep architectural shadow, softened neon signage, reflective surfaces, and atmospheric haze. The system is designed to feel cinematic, polished, and expensive, with five families that balance darkness, restraint, contrast, and controlled luminosity.

**Midnight Base** - deep night blues, void tones, structural urban shadows

**Electric Cyan** - cyan signage, holographic light, cool data-driven glow

**Neon Magenta** - magenta signs, nightlife warmth, synthetic glamour

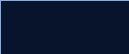
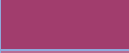
**Violet Pulse** - violet gradients, electric transitions, nocturnal drama

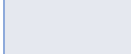
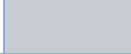
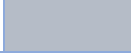
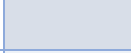
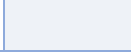
**Chrome Light** - cool neutrals, haze, illuminated glass, polished highlights

## Full Palette Reference

Complete family-by-family swatch tables for specification and design use

### 3. SWATCH TABLES

| Midnight Base    | Hex     | Swatch                                                                              |
|------------------|---------|-------------------------------------------------------------------------------------|
| Void Black       | #07070D |    |
| Night Asphalt    | #101024 |    |
| Neon District    | #19193A |    |
| Midnight Grid    | #08142B |    |
| Cobalt Shadow    | #123563 |    |
| Metro Indigo     | #162744 |    |
| Glass Tower Blue | #24245A |    |
| Afterhours Navy  | #060B22 |    |
| Electric Cyan    | Hex     | Swatch                                                                              |
| Cyan Flash       | #3FA7B5 |    |
| Signal Cyan      | #2B7C8A |   |
| Laser Teal       | #2F93A0 |  |
| Holo Aqua        | #63AEB8 |  |
| Transit Blue     | #397FA5 |  |
| Data Stream      | #4D9DA2 |  |
| Neon Teal        | #2F6F7D |  |
| Screen Glow      | #A8C9CF |  |
| Neon Magenta     | Hex     | Swatch                                                                              |
| Hot Pink         | #A13D6D |  |
| Neon Rose        | #B86D94 |  |
| Pink Bloom       | #D2A9BC |  |
| Hollywood Cerise | #8E3F72 |  |
| Neon Fuchsia     | #C07AA3 |  |
| Infra Red        | #B35A67 |  |
| Deep Pink        | #9A4A78 |  |
| Ultra Pink       | #C795B7 |  |

| Violet Pulse    | Hex     | Swatch                                                                                |
|-----------------|---------|---------------------------------------------------------------------------------------|
| Electric Violet | #5E3A93 |    |
| Violet Glow     | #8C6BAE |    |
| Dark Violet     | #6A3F88 |    |
| Cyber Purple    | #4A245F |    |
| Electric Indigo | #4D3C8A |    |
| Iris Pulse      | #72559A |    |
| Metro Lilac     | #B7B2CC |    |
| Lavender Static | #9B94B8 |    |
| Chrome Light    | Hex     | Swatch                                                                                |
| Ghost White     | #E5E8EF |    |
| Silver Haze     | #C7CBD2 |   |
| Chrome Mist     | #B5BCC7 |  |
| Rain Glass      | #A7B1C2 |  |
| Concrete Glow   | #8D96A8 |  |
| Cool Alloy      | #787F92 |  |
| Fog Pixel       | #D8DEE8 |  |
| White Neon      | #EEF2F7 |  |

## 4. GRADIENT SETS

### Neon Alley Gradient

Void Black (#07070D) to Hot Pink (#A13D6D) to Signal Cyan (#2B7C8A)



### Skyline Pulse Gradient

Night Asphalt (#101024) to Cyber Purple (#4A245F) to Violet Glow (#8C6BAE)



### Holographic Transit Gradient

Metro Indigo (#162744) to Laser Teal (#2F93A0) to Screen Glow (#A8C9CF)



### Afterglow Gradient

Midnight Grid (#08142B) to Hollywood Cerise (#8E3F72) to Pink Bloom (#D2A9BC)



### Chrome Rain Gradient

Cool Alloy (#787F92) to Chrome Mist (#B5BCC7) to White Neon (#EEF2F7)



## 5. USAGE GUIDANCE

### Branding

Use Midnight Base as the primary structure for premium tech, hospitality, entertainment, and future-facing brands. Cyan, magenta, and violet accents work best as selective highlights for identity moments, while Chrome Light keeps layouts polished, expensive, and readable.

### Interiors

Translate the system into immersive environments through dark walls, smoked glass, polished metal, reflective stone, and restrained neon signage. The palette works especially well for boutique hospitality, concept retail, premium lounges, and media spaces that need atmospheric drama without visual overload.

### Fashion

The palette supports both sharp editorial futurism and wearable nightlife styling. Midnight and violet tones create structure for outerwear, tailoring, and accessories, while electric cyan and neon magenta deliver controlled impact in trims, graphics, activewear, and statement pieces.

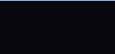
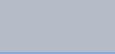
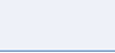
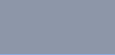
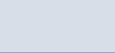
### Product Design

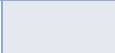
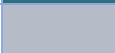
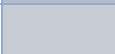
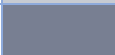
For digital products, packaging, devices, and presentation systems, use the palette to signal innovation, speed, nightlife energy, and premium technical polish. Dark structural tones ground the experience, chrome neutrals add sophistication, and neon accents create hierarchy and memorability.

## 6. OPTIONAL VARIANTS

These optional variants extend the Neon Cityscapes system into distinct urban directions while preserving a consistent nocturnal foundation.

### Variant Mini-Palettes

| Cyber Luxe Mini-Palette     |         |                                                                                     |
|-----------------------------|---------|-------------------------------------------------------------------------------------|
| Void Black                  | #07070D |    |
| Neon District               | #19193A |    |
| Cyber Purple                | #4A245F |    |
| Hot Pink                    | #A13D6D |    |
| Signal Cyan                 | #2B7C8A |    |
| Chrome Mist                 | #B5BCC7 |    |
| Rain Glass                  | #A7B1C2 |    |
| White Neon                  | #EEF2F7 |    |
| Metro Hologram Mini-Palette |         |                                                                                     |
| Night Asphalt               | #101024 |  |
| Metro Indigo                | #162744 |  |
| Signal Cyan                 | #2B7C8A |  |
| Holo Aqua                   | #63AEB8 |  |
| Transit Blue                | #397FA5 |  |
| Metro Lilac                 | #B7B2CC |  |
| Concrete Glow               | #8D96A8 |  |
| Fog Pixel                   | #D8DEE8 |  |

| Afterglow Club Mini-Palette |         |                                                                                       |
|-----------------------------|---------|---------------------------------------------------------------------------------------|
| Void Black                  | #07070D |    |
| Afterhours Navy             | #060B22 |    |
| Electric Violet             | #5E3A93 |    |
| Hollywood Cerise            | #8E3F72 |    |
| Neon Rose                   | #B86D94 |    |
| Infra Red                   | #B35A67 |    |
| Pink Bloom                  | #D2A9BC |    |
| Ghost White                 | #E5E8EF |    |
| Chrome Transit Mini-Palette |         |                                                                                       |
| Midnight Grid               | #08142B |  |
| Cobalt Shadow               | #123563 |  |
| Laser Teal                  | #2F93A0 |  |
| Neon Teal                   | #2F6F7D |  |
| Chrome Mist                 | #B5BCC7 |  |
| Silver Haze                 | #C7CBD2 |  |
| Cool Alloy                  | #787F92 |  |
| White Neon                  | #EEF2F7 |  |

## Variant One-Page Spreads

### Cyber Luxe Spread

High-gloss noir with softened magenta-cyan tension and polished digital glamour.



This direction is sleek, cinematic, and quietly premium. It is ideal for luxury nightlife branding, hospitality concepts, high-end tech presentations, and editorial systems that need dark structure with controlled glow.

#### Mood Board

Rain-slick black streets  
Magenta signage reflections  
Chrome edges and glass  
High-rise night glow  
Luxury futurist atmosphere

### Metro Hologram Spread

Cool transit blues, smoked cyan, and luminous interface energy with architectural restraint.



Metro Hologram feels technical, cool, and future facing. It works well for mobility concepts, interface systems, consumer technology, digital product storytelling, and modern presentation design.

#### Mood Board

Transit maps in glow light  
Holographic wayfinding  
Cyan reflections on steel  
Digital glass surfaces  
Nighttime infrastructure clarity

### Afterglow Club Spread

Nocturnal plum-violet heat with nightlife drama and velvety atmosphere.



Afterglow Club is expressive, glamorous, and immersive, but with a more restrained luxury profile. It is especially effective for music, nightlife, event identities, boutique hospitality, and motion-first campaigns.

#### Mood Board

Club haze and LED bloom  
Pink-violet light spill  
Late-night Street crowds  
Glossy black surfaces  
Dense urban nightlife energy

### Chrome Transit Spread

Polished metal, cool neutrals, and blue-cyan precision for a refined urban future.



Chrome Transit is restrained, polished, and highly architectural. It is suited to transport design, premium hardware, interface systems, mobility branding, and contemporary urban editorial work.

#### Mood Board

Steel platforms and rain light  
Cold blue reflections  
Glass and aluminum surfaces  
Precision signage systems  
Minimal futuristic order